



NEWS RELEASE

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GRANDE DUNES RESORT COURSE WILL HOST "PLAY GOLF AMERICA DAY" ON FEBRUARY 20 FROM 11 A.M. TO 3 P.M.

Club To Provide Free Instruction From PGA Pros, Equipment Demos and Prize Drawings, Plus The Entertaining "Dennis Walters Golf Show"

February 8, 2010, Myrtle Beach, S.C. —The Grande Dunes Golf Resort in Myrtle Beach, S.C. will host "Play Golf America Day" on Saturday, February 20, 2010. Admission is free for the day and the first 500 registrants will receive complimentary goodie bags. Activities are open to all ages and skill levels.

Grande Dunes Resort Club's "Play Golf America Day" will feature free golf instruction provided by PGA professionals, opportunities for golfers to try equipment from leading manufacturers, and prize drawings all day.

Popular golf trick shot artist Dennis Walters, an honorary lifetime member of the PGA of America, will perform "The Dennis Walters Golf Show" at 12:15 p.m. Walters is known throughout the golf world for his inspirational and entertaining shows. Accompanied by his popular canine assistant, Bucky, the paraplegic golfer demonstrates amazing trick shots, tells jokes and relates inspirational anecdotes. His show, which is free for those attending Grande Dunes' "Play Golf America Day," has been staged throughout the United States, earning him numerous awards.

"This is a great opportunity for people to come out and pick up some golf tips, try out new equipment and enjoy a great show," said Frank Coughlin, general manager. "We also invite everyone to join us in our Patriot Golf Day

Recognition at noon when we'll take a moment to honor all those who have served and are serving in our armed forces."

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Grande Dunes' " Play Golf America Day" is being coordinated by the Carolinas PGA Section in conjunction with Grande Dunes Resort Club. Similar days are held around the country to stimulate interest in golf. PlayGolfAmerica.com, which created the concept of these free one-day consumer festivals, was founded by the PGA, LPGA, Golf 20/ 20, The National Golf Course Owners Association, and the USGA.

Play Golf America Day at Grande Dunes Resort Club is sponsored in part by Mercedes-Benz and American Express.

About Grande Dunes

Grande Dunes residents can enjoy luxury single- and multi-family homes situated along the community's championship golf courses or the sparkling waters of the Intracoastal Waterway and the Atlantic Ocean. Ranging in size from 1,300 to 10,000 square-feet, the homes at Grande Dunes feature unique Mediterranean architecture as well as an array of magnificent features including granite countertops, crown molding, and exquisite landscaping. Residences at Grande Dunes range in price from \$300,000 to \$4 million.

About Burroughs & Chapin Golf Management

Burroughs & Chapin Golf Management, created in 2001 to provide operations and marketing services to golf course properties, is the Grand Strand's leading golf management company. Burroughs & Chapin Company has been an active member of the Myrtle Beach golf community for more than 40 years as the owner of Myrtlewood Golf Club, a 36-hole complex that opened in 1966. The company also developed and manages The Resort Club at Grande Dunes, which is on *Golf Magazine's* 2002 list of the top 10 courses in the nation you can play and awarded the 2009 National Golf Course of the Year honor, as well as The Members Club at Grande Dunes, an exclusive private club. Burroughs & Chapin Company also owns the historic Pine Lakes Country Club, Myrtle Beach's first course and the birthplace of *Sports Illustrated* magazine. Pine Lakes reopened in 2009 after an extensive restoration project. The company manages Tidewater Golf Club, Farmstead Golf Links, Meadowlands Golf Club, and River Hills

Country Club. The management group also handles two Par 3 courses and five themed mini-golf courses. For more information visit BCGolfManagement.com.

About Burroughs & Chapin Company, Inc.

Burroughs & Chapin Company's presence in Horry County began more than a century ago when Franklin G. Burroughs settled in nearby antebellum Conway. For more than 100 years, Burroughs & Chapin Company, Inc. and its founding

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families have participated in the unprecedented growth and development of Myrtle Beach and Horry County with an unwavering commitment to family values.

Burroughs & Chapin's residential developments include the award-winning [Grande Dunes](#), a 2,200-acre four-star community stretching from the Atlantic Ocean to west across the Intracoastal Waterway. Burroughs & Chapin has created numerous commercial developments offering national and regional name brand shopping. These include [Broadway at the Beach](#) – an award-winning 350-acre festival shopping, entertainment and dining complex surrounding the 22-acre Lake Broadway; Coastal Grand Mall, a one million square foot regional shopping mall joint ventured with CBL & Associates Properties of Chattanooga, Tenn.; Seaboard Commons; South Strand Commons; Arcadian Shores Commons; and many smaller "jewel box" centers.

A leader in golf and vacation packages, Burroughs & Chapin's Myrtle Beach Trips offers visitors to Myrtle Beach and the Grand Strand the "one call" convenience of a direct connection to the most popular attractions and golf offerings in the area and packages them together in a variety of ways to suit different tastes and budgets. With one easy call to Myrtle Beach Trips at (888) 539-8862, visitors can unlock all the thrills and excitement of many of America's favorite family seaside destinations in Myrtle Beach.

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